Pineapple Lumps are a flavoured [chocolate](http://en.wikipedia.org/wiki/Chocolate) covered [confectionery](http://en.wikipedia.org/wiki/Confectionery) with a soft, chewy [pineapple](http://en.wikipedia.org/wiki/Pineapple)-flavoured middle from New Zealand. They are often identified as [Kiwiana](http://en.wikipedia.org/wiki/Kiwiana). The semi-brittle shell of chocolate conceals a chewy, soft pineapple flavoured centre.

The first Pineapple Lumps were made by the Regina confectionery factory (now called Rainbow factory [[1]](http://en.wikipedia.org/wiki/Pineapple_lumps#cite_note-1)) in [Oamaru](http://en.wikipedia.org/wiki/Oamaru) around [[2]](http://en.wikipedia.org/wiki/Pineapple_lumps#cite_note-2) 1952-54. [Charles Diver](http://en.wikipedia.org/wiki/Charles_Diver), the [confectionery](http://en.wikipedia.org/wiki/Confectionery) chef and floor production manager at Regina, who would later create other classic kiwi sweets, was given the task of using up waste product from other lollies of the time. One sweet in particular, an early version of the [chocolate fish](http://en.wikipedia.org/wiki/Chocolate_fish) with a banana flavoured[marshmallow](http://en.wikipedia.org/wiki/Marshmallow) middle, had the most left overs

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